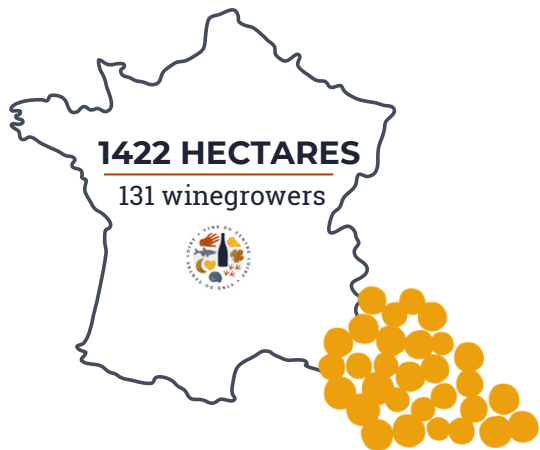


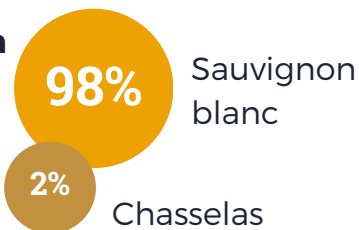
AOC POUILLY-FUMÉ & POUILLY-SUR-LOIRE

PRODUCTION



PDO obtained : 1937

Area



Whites : 100%

Volume
91 397 hl

4 TYPES OF SOIL



Sand



Silex



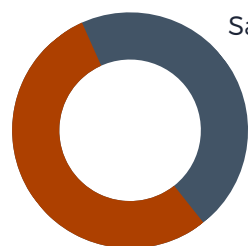
Kimmeridgian
marl



Limestone

MARKET

9,7 million bottles sold per year



Sales abroad
46%

Sales in France
54%

ENVIRONMENTAL CERTIFICATIONS

56% of surfaces involved in an environmental structuring

6% Terra Vitis certified
24% organic, biodynamic certified or in conversion

40% HVE certified



**some surfaces have dual certification*

SALES IN FRANCE

5,2 million bottles sold

Wine shops, restaurants and specialised distribution channels
39%

Supermarkets
21%

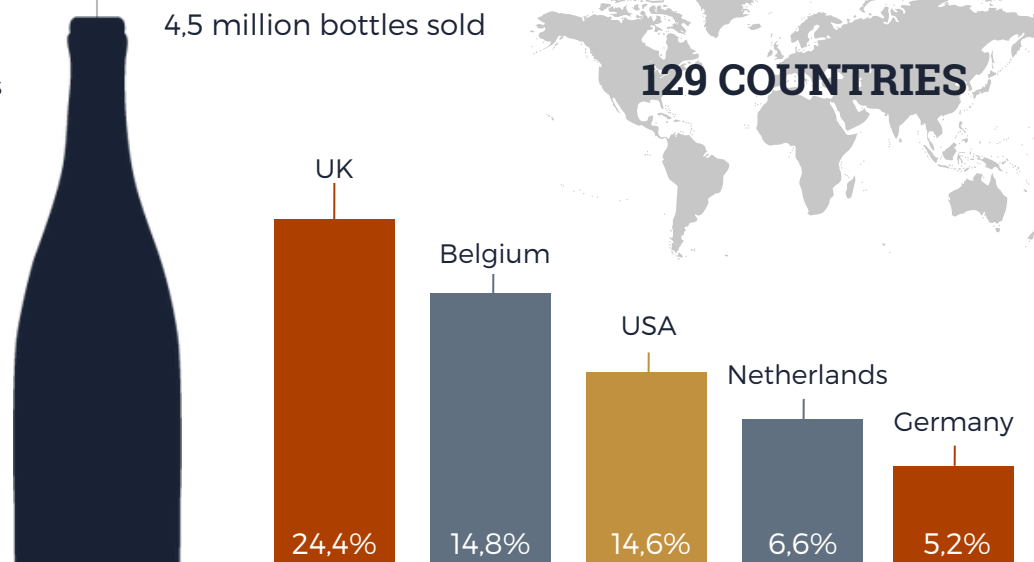
Private customers
20%

Wholesalers
20%

Harvest 2023 - Campaign 2023-2024

SALES ABROAD

4,5 million bottles sold



129 COUNTRIES

Bureau Interprofessionnel des Vins du Centre-Loire

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